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GFORCE: OUT OF THE NEUTRAL ZONE

GAY HOCKEY DOCUMENTARY PREMIERE

AT LANDMARK THEATER GREENWOOD VILLAGE SCREEN

HOSTED BY HW HOME

Denver CO | 06 08 | **FOR IMMEDIATE RELEASE** | GForce, Colorado-based national all-star gay hockey team, will premiere a sneak preview of their upcoming documentary, working title **GForce: Out of the Neutral Zone**. The seven-minute preview was filmed over several days in January 2008 in Aspen, CO as the team prepares for an annual Friendship Cup against an all-star heterosexual hockey team. The mission of the documentary is to examine the challenges facing the GLBT communities in competing in mainstream full contact sports. Looking inside the locker room and on the ice, GForce players share their stories on diversity, acceptance, and their personal trials as they follow their love to compete. The filmmakers also captured the public's reactions to a gay hockey team as the players attempted to recruit spectators for the Aspen game.

The event is July 9th, 2008 and begins with a team meet-and-greet in HW Home's Landmark Home Store in Greenwood Village. Guests will then proceed next door to the new Landmark Theater where Landmark has generously donated theater services for the preview. GForce, a non-profit advocacy group, raises funds to expand the Friendship Cup to additional cities, expand their youth outreach efforts, and move the 7-minute preview to a full length documentary. The screening is by invitation only and not open to the public. Sweets and savories compliments of The Kitchen Table. Hockey uniforms generously on loan by Breakaway Lacrosse.

The film is directed by Bob King and produced by Drew Lesser. King is known for directing *Psycho Beach Party* (2000), *Boys Life: Three Stories of Love, Lust, and Liberation* (1995), and *The Disco Years* (1994). Lesser has produced several reality shows for television and is best known for producing the WE Network's *Bridezillas* and Oxygen's *The Janice Dickinson Modeling Agency*.

"The film has been an amazing experience," said GForce President Glenn Witman. "We want to foster an environment of tolerance and understanding where straight and gay athletes can embrace their similarities and enjoy a great game of hockey. I think we get closer to that goal with events like this. Everyone involved can feel comfortable being themselves while playing a sport they love. Stereotypes are quashed and it quickly becomes self evident that gays are great athletes too."

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For a sneak look at **GForce: Out of the Neutral Zone**, visit <http://gforcehockey.com/sneakpeak.php>. The Landmark Theatre preview launches the following weekend-long public showing at Starz FilmCenter through July 20th.

About the Friendship Cup |

More than 500 spectators filled the Aspen Recreation Center on Saturday, Jan. 19 to witness team GForce's 7-3 win over the Eurotrash All-Stars during the fifth annual Aspen Friendship Cup, gay versus straight hockey game. Team GForce, made up of an all-star group of gay athletes and in it's 5th year, faced off against Aspen's Eurotrash All-Stars in an event touted as the tie breaker match. The Cup was previously tied 2-2 with team GForce winning the last two years, making this year's match all the more exciting.

"Both teams played hard and played to win during this tough and emotional game," said Glenn Witman, captain of team GForce. The capacity crowd was treated to a high caliber contest whose score remained close until well into the third period. *"The spectators were so involved and got into the drama of the match as it unfolded. It was the biggest crowd ever and included more diversity than previous years – with a much larger group of straight spectators."*

"It was a ton of fun to play in front of so many people especially with a more balanced representation in the stands," agreed Dave Elkin, member of the Eurotrash team.

About G-Force |

The mission of GForce Hockey is to break down negative stereotypes about gay athletes by enlightening the GLBT and mainstream communities as to the parity in skill, competitiveness, teamwork, pride and courage that exists between gay and heterosexual athletes.

By bringing the GLBT and mainstream communities together at the Friendship Cup hockey game and public forums held in conjunction with the game, and by participating as an openly gay team in mainstream tournaments, they will demonstrate to attendees, and propagate in the media, the reality that gay athletes not only compete on the same fields of play as heterosexual athletes, but they do so successfully every day. By doing so, they will also encourage more gay people and closeted gay athletes to compete openly in mainstream sports, especially gay youth.

About HW Home |

Founded in Boulder in 1999, HW Home was fashioned by Jim Hering then general manager for Holly Hunt's flagship Chicago Merchandise Mart showroom coupled with Ron Werner as senior vice president with Smith Barney's Chicago office. HW Home has quickly grown as a forerunner in bringing unique fashion forward interior design elements and services to Colorado. With locations in Boulder's Pearl Street East, Flatiron Crossing Mall, Cherry Creek North district, and The Village at The Landmark in Greenwood Village, the HW Home Design Team provides dynamic interior design services to the front range and beyond.

About The Kitchen Table |

The Kitchen Table cooking school and Espressolé Caffé is Denver's newest culinary concept. With a professional cooking facility, a beautiful café and an extensive cookware shop, The Kitchen Table is quickly becoming the culinary center of Denver. If you're interesting in food, wine or a great conversation, stop in and experience the newest concept in recreational cooking.



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Welcome to the GForce

Team GForce is made up of the best GLBT ice hockey players in North America. Fifteen players have been selected after being recommended by their organizations. There are close to 20 Gay and Lesbian ice hockey teams from around the world and all belong to the International Gay and Lesbian Ice Hockey Association.

Thank you to our Sponsors for the Landmark Theatres Premiere |



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